

Homeworld 2002 packs expo center and snarls traffic

By the time the Vandalia Police Department figured out they had a problem it was early Saturday afternoon and things were pretty much out of hand. Dixie Drive, on the east side of Dayton International Airport, was clogged with cars that were unable to enter the four filled parking lots in the exposition center area. The backup spilled onto Northwoods Boulevard, the main link between the I-75 freeway and the facilities on the airport's east side, and south on Dixie Drive into downtown Vandalia. Drivers reported waits of 30 minutes or more to park after leaving the freeway.

Police saw only one solution to the growing problem. They began



Rodger Bingham, a "Survivor: the Australian Outback," contestant greets a young fan at Homeworld 2002.

Coming Attractions

February Meeting Date & Time

11:00 a.m., Wednesday, Feb. 27

Location

Dayton Marriott

Program

Maury Wyckoff

CBO, Montgomery County

What's New in the New Codes

Cost

\$20 NARI members

\$25 nonmembers

Please call the Miami Valley NARI office at 937-222-NARI to make reservations for this meeting.

NARI Ohio Meeting

Friday, March 1

Location

Embassy Suites Independence
Independence, Ohio

directing drivers to park in the field on the east side of Dixie Drive, which is normally used for parking only to accommodate the tens of thousands of spectators who come to the air show. Although there are no official comparative statistics, no one doubts that it was the biggest non-air show event ever held in the Exposition Center at Dayton International Airport.

"It" was, of course, Homeworld 2002, the first remodeling show to be produced by the new partnership of Miami Valley NARI and WHIO-TV/Cox Enterprises.

From the time the show opened at 4 p.m. Thursday, January 31, there were indications the most optimistic expectations of the producing partners might be low - possibly very low. By 4 p.m. the exposition center lobby was already packed with people eager to enter the exhibit hall. The line extended through the doors

and onto the drive in front of the hall. From then until closing at 9 p.m. a steady stream of visitors passed through the doors, and the show was already getting favorable reviews from attendees, many of whom said it was the best home improvement show they ever saw. The exhibitors were happy, too. By closing time most of them already had a long list of good business prospects.

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Big crowds packed the Exposition Center at Dayton International Airport for Homeworld 2002.

New year starts spectacularly

by Mike Kline

Nation's First Mortgage Banc, Inc.

Hello fellow NARI members! My message this month is to try to relate what an exciting period this is for our group. We have several new members who have joined, a terrific new meeting format, and our first successful Homeworld show that worked out wonderfully.

I want to welcome Eric I. Hackney, of Midwest Energy, Richard Clemence, of Tub Masters, and Jeff Sparks, of Maintenance Brothers, to our family of companies. I've had the pleasure of meeting these gentlemen and they all have thriving businesses that are steered by a vision of quality and craftsmanship. They will

be good, participating members.

Last month we had our first meeting of the year. This was also our first meeting with a lunch format. I feel that it went extremely well, with a turnout of about 60 members. We had a good meal while enjoying the presentation of local Contractor of the Year Awards and learning "Flow to Get Published" by our excellent guest speakers. It was fun.

We also had Homeworld 2002 from January 31 through February 3. We had a terrific turnout of both exhibitors and consumers for this show. I think Miami Valley NARI, our producer partner WHIO-TV, and the show sponsors, Wright-Patt Credit Union, Cricket Communications, The Trane Company, and Custom Distributors, did a fantastic job on this first show. Let's strive to make it even better next year. I just know that we can make this the Miami Valley's premier home improvement show in the very near future.

Please feel free to contact me anytime with input on how we can improve as an organization. Call me anytime at (937) 609-1115 with your suggestions regarding home show, membership, or any other area where you think you have a helpful idea. After all we are always striving for constant improvement.

Ohio chapters to meet national reps in March

There will be a meeting of the Ohio NARI chapters and national officers and staff on March 1 at the Embassy Suites Independence Hotel, Independence, OH. All members are invited to attend. Contact the MVNARI office for information.

BOCAI releases new roof framing video

One good way to avoid problems with the building inspector is knowing in advance what the inspector will look for. To help inspectors and contractors get in synch BOCA International is developing a video series covering inspection basics. The latest addition to this series is on residential roof framing.

Geared to inspectors, design professionals, builders and plans examiners, the 20-minute tape covers: rafter materials and allowable spans; rafter cutting, notching and bored holes; roof framing construction; and tie-down inspection

The cost of the video is \$28. For credit card orders, call (800) 214-4321, ext 371, or shop on line at www.bocai.org.

Miami Valley REMODELER

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The mission of MVNARI is:

1 To establish and maintain the association's firm commitment to developing and sustaining programs that expand and unite the remodeling industry, as well as ensure the industry's growth and security.

2 To encourage ethical conduct, sound business practices, and professionalism in the remodeling industry.

3 To present NARI as the recognized authority in the remodeling industry.

This mission is carried out by:

1 Promoting the common business interests of those engaged in the industry.

2 Sponsoring educational programs and activities for members.

3 Enlightening consumers to the needs and advantages of home remodeling and maintenance, thereby improving the nation's housing inventory.

4 Recommending legislative and regulatory action which safeguards and preserves the remodeling industry and stimulates the marketplace.



Above: A young Homeworld 2002 visitor tries out play equipment from NARI member Whispering Oaks Gazebos. Right: Lisa Dawson, head chef at Jay's Seafood Restaurant, prepares dolphin, the fish, not Flipper the mammal.



CBO will speak at February meeting

The codes they are a-changing, and contractors need to know exactly what the changes are. Miami Valley NARI members will get an update on the state and local codes at the February lunch meeting.

The February guest speaker will be Maurice Wyckoff, chief building official of Montgomery County. Maury was the speaker at the May 2001 meeting, when his presentation focused on the 1999 Ohio Residential Code, which most jurisdictions in the Miami Valley have now adopted. This month he will discuss the 2002 Ohio Building Code, which now applies to all state-regulated and multi-family construction.

As noted in last month's newsletter, there is a six-month transition period through June when builders can elect to follow either the 2002 OBC or the 1998 Ohio Basic Building Code. By next July, however, everyone will have to know and follow the new code. Maury will help sort out the essential differences at the February meeting.

The meeting will be at 11 a.m.,

Wednesday, February 27, at the Dayton Marriott. Lunch will be at noon. Everyone can count on heading back to work by 1 p.m. Call the NARI office at 222-NARI (that's 222-6274).

Looking ahead, in May MVNARI and members of the Miami Valley Building Officials Council will have a joint meeting.

More than 60 attend first lunch meeting

A packed agenda that included official presentation of the 2001 Contractor of the Year awards, introduction of five new NARI certified professionals, and two guest speakers attracted over 60 Miami Valley NARI members to the January lunch meeting.

Recognized for passing the rigorous NARI Certified Remodeler, Certified Remodeling Specialist, and Certified Lead Carpenter tests in November were Certified Remodelers Matthew Timmons, CR, MJ Timmons Remodeling; Dave

Walters, CR, Calvary Construction Co., Inc.; and Thomas Manning, CR, CLC, Home Towne Construction; new Certified Remodeling Specialist Brad Alexander, CRS, All-Seal Home Improvement, Inc.; and new Certified Lead Carpenter Jeff Barger, CLC, Home Towne Construction.

The guest speakers for the meeting were Karla Hollencamp and John Driemen, from Best Magazines. Karla, who has edited Housetrends magazine, recently joined Best Magazines as editor of Best Kitchens and Baths. They gave meeting attendees a number of practical, useful tips for getting favorable publicity about their companies and their outstanding projects.

The meeting concluded with presentation of a total of 14 local Contractor of the Year awards to Home Towne Construction, Remodeling Designs, Inc., Hurst Total Home, Inc., Greater Dayton Construction Group, John Stanforth Construction, LLC, Urbieta Construction, Inc., Brentwood Builders, Affordable Home Improvement, and Centerville Construction, Inc.



Miami Valley home owners crowded registration tables to sign up for vendor door prizes at Homeworld 2002. The show introduced a high tech scanner system that made it unnecessary for visitors to fill out forms at each booth while still controlling who received their personal information.

Homeworld 2002

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Things were even better on Friday. By 6:30 p.m. turning the two parking lots on the east side of the hall were full and the nearest lot on the west side was filling rapidly. The lobby and the show aisles were packed, and Homeworld continued to get rave reviews from the attendees and the exhibitors.

On Saturday things went from great to phenomenal. By 10 a.m. an estimated 500 people were waiting

at the doors for the exposition hall to open. Shortly after noon travel time from the freeway to a parking space - a distance of less than a half mile - was 30 minutes or more, and NARI was making phone calls asking for more volunteers to help with ticket-taking, badge recycling, and general trouble-shooting. Attendees, even those who had to wait 30 minutes or more to park a long walk from the exposition center, were still gushing with compliments about the quality of the show.

One big Saturday draw was the appearance of Rodger "Kentucky Joe" Bingham, a contestant in "Survivor: the Australian Outback." The school teacher from Kentucky spent the time from noon until 5 p.m. without a break signing autographs and greeting each Survivor fan with the personable friendliness that made him the most popular participant in the Australian edition of Survivor.

Things were a bit quieter on Super Sunday, but the hall was still packed with Miami Valley home owners throughout the day until the 4 p.m. closing time.

The show was so successful that by Friday evening exhibitors were already asking how they could sign up for space in Homeworld 2003. By the end of the day Saturday practically every exhibitor had inquired about the next show and expressed their intention of exhibiting.



Nick Hoover, chef at Coldwater Cafe, a trendy Tipp City dining spot, prepares vegetables.



WHIO-TV news team members Jim Baldrige and Donna Jordan met Homeworld 2002 visitors in the Channel 7 booth.

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